CAPABILITY STATEMENT





ABOUT MASTCOM

Mastcom is a Minneapolis-based, certified veteran owned video production company that creates live action and animated videos for training, awareness and marketing. We are experienced, passionate storytellers that create videos with clear strategic direction and a level of quality that engages viewers and makes a lasting impression.

Our approach is to listen to our client collaborators and recommend the simplest, most pragmatic and cost effective production plan. We value being grounded, flexible and efficient with our time and client resources. We want your video to reflect the highest possible craftsmanship and quality.

✓ Video Field Production

Videography

✓ Video Post Production

✓ Video Editing

Animation

Scripting

Storyboard Development

Concept Development

Video Direction

■ 508 Compliance

DIFFERENTIATORS

Wide range of capabilities and experience in video.

Diverse portfolio of video styles and purposes.

Award winning producers.

• Long term industry experience, in business since 1977.

Located in downtown Minneapolis North Loop district.

RECENT PAST PERFORMANCE

Minnesota Department of Public Safety (HSEM):

- School Bus Safety video

- Violent Intruder school training video

- Minnesota Joint Analysis Center (MNJAC) awareness video

- Decontamination Trailer training video

- Emergency Worker Decontamination training videos

U.S. Forest Service (USDA):

- BWCA permit videos

Minnesota IT Services (MN.IT):

- "Accessibility Matters" animated awareness video

 Minnesota Department of Economic Development (DEED):

- "Dislocated Worker Program" animated awareness video

• Minnesota Department of Administration (GCDD):

- "Bill of Rights" videos

• Office of Minnesota Secretary of State (OSS):

- Election Judge training video

- Voter Outreach and Absentee Voting videos

- Election Day Public Service Announcement



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MASTCOM

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COMPANY DATA

CERTIFICATIONS:

VOSB, SBE

DUNS: 03-747-1216

CAGE CODE: 1YTM8

FED ID: 41-1291697

NAICS CODES:

512110 - Video Production Services

512191 - Video Post-Production

Services, Animation

512199 – Other Motion Picture and

Video Industries